



AllinAll Events is a vibrant, creative and personable boutique event management company.

Established in 2011 by Owner and Managing Director Emma Jones, AllinAll currently works with a host of businesses across the West Midlands and beyond, providing a wide range of event management and production services.

Clients include the University of Birmingham, No5 Barristers Chambers, In-Comm Training & Business Services, Stoford, Lioncroft Wholesale, the Black Business Magazine and Birmingham Law Society, while AllinAll is also the official event partner for Birmingham Tech Week, the UK's largest regional tech festival and conference.

As a company creating, producing, managing and delivering bespoke events for the corporate, public and private market, AllinAll ensures each client has the personal touch from start to finish. Whether your overall objective with your event is that it is part of your marketing strategy, an event to thank suppliers or even an income stream or an event to boost your client base, think of AllinAll to be your trusted event partner!

# Meet the team...



Emma Jones Managing Director



Paul Faulkner Business Consultant



Paige Jackson Event Manager



Lara Coldicott Event Manager



Sarah Palmei Event Assistant



Luke Gadd Graphic Designer & Event Assistant

# It's all in the details...

AllinAll is a one-stop shop for all of your event needs, providing a bespoke service that is based upon your needs, including but not limited to:



AllinAll Events will work alongside you to truly bring your event to life!

# Our packages...

Whether you need a luxury gala celebration with a generous collection of A-listers, or a fun-filled memorable extra-special evening for an exclusive, more laid-back gathering, we have a long history of exceeding expectations.

You can rely on us. We deliver on time and on-budget for maximum effect. Our wealth of hands-on experience brings expertise in all of the following:

### Full Event Management

You are in safe hands as we oversee the entire event – from inception and planning to producing, managing and delivering every last detail truly bringing the wow factor. We fit seamlessly with your team to bring stress-free, fantastic results for a brilliantly memorable experience.

We believe that immersing ourselves into your operations is a key element in our support as we take on your values, ethics and goals to confidently raise your event to the next level.

Our strategic planning meetings deepen understanding of how your event can be the best for you and your guests. Our services can be incorporated throughout the year to ensure your unmissable events calendar fits with your vision for you, your colleagues and all attendees.



### Part Event Management

We know one size doesn't fit all and pride ourselves on meeting your unique requirements – however much you want us to. Perhaps you are planning a multi-level event, or maybe you need to retain part of its planning and delivery.



We support you in managing things simply and exactly where you need us. Our trusted team guarantees the highest standards of professionalism for peace of mind.

We can be your very own events specialists with sound guidance and brilliant results. We relish the opportunities this brings and love working on a range of wonderful events which are ultimately different for each company we work with and each event we work on.



### On The Day Management

We are here for you – just on the day if you need us. Do you have events where you simply need an accomplished event management team to come along and make sure all goes to plan? We can support you in setting up and delivering your events right as they happen.



We have happy, return customers from around the country whose companies have celebrated their good news, milestones and achievers with our on-site, on the day services at the heart of the action. We're your team when you want us to be, shoulder to shoulder with your in-house staff. Our event managers can join you for a whole (eight-hour) day or half (four-hour) day.





100+

8,000+

BIRMINGHA

ATTENDEES



### 120mn

GLOBAL IMPRESSIONS

- Networking breakfasts
- Exhibitions
- Multi-track conferences
- Panels
- Demonstrations

10

INTERNATIONAL DELEGATIONS

- Dinners
- Networking drinks
- Black-tie Dinner & Awards
- Symposiums
- Congress











### **Our Clients**





### BIRMINGHAM TECH WEEK





LIONCROFT





STOFORD



**voyage**care

## Testimonials...

#### Dr Jason Wouhra OBE CEO Lioncroft Wholesale Limited

"Having worked with Emma and AllinAll events a number of times over the years in a variety of different types of events such as Festivals, Corporate Gala Dinners and Private parties, I must say that her approach is wonderful and she is great to work with. Emma and her team have a sincere, sensible and efficient way of working which blend modernity, creative flair and bring a point of difference to the events which she organises. She always brings events in on budget and adhering to time constraints.

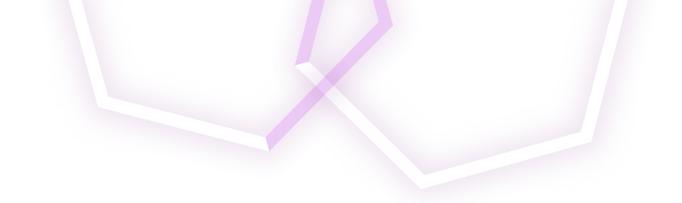
Having worked with Emma on many of our events before, be it personal parties and corporate events for many years I wouldn't want to work with anyone else as she does a wonderful job every single time."



#### Rebecca Lynch Director of Operations Birmingham Law Society

"We have used AllinAll Events now for 5 years. Initially using them for our largest event the Bicentenary Celebration Dinner, it was a great experience and we now have an ongoing relationship with AllinAll, Emma and her team are professional and experienced bringing confidence and a stress free experience from start to finish.

It is a pleasure working with Emma and the team and we look forward to the ongoing relationship. "



### Wayne Daniel UK Managing Director Point S UK

" My recommendation to any business looking for Events Managers should stop

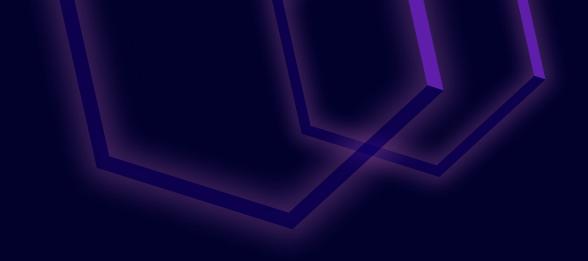
looking and use AllinAll Events.

AllinAll have managed our event for 7 years need I say more. Your professionalism is second to none and members now know you personally which is the ultimate compliment.

Congratulations Emma to you and your team! "



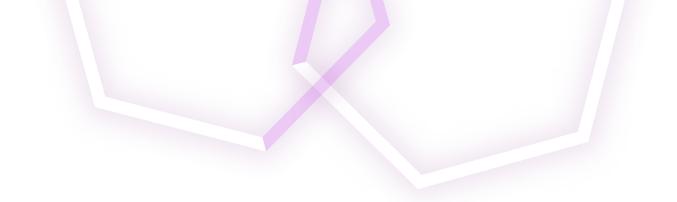




### Joel Blake Managing Director GFA Exchange

" AllinAll are fantastic in their event management support! Their attention to detail is phenomenal. They are always willing to add value rather than just be a transactional service and feel like a natural part of our team every single time!

If you are looking for peace of mind in the creation and delivery of your events, AllinAll is your only answer! "



### Jens Tait-Kelly Account Director NEC Group

" I have now worked with Emma and team AllinAll for 3 years now... it's been an absolute blast so far!

Emma and my professional relationship has gone from strength and strength and I love how the company work well with myself and ICC venues nationally.

The team know how to bring events to life, from planning, sourcing, and organising their client's needs.

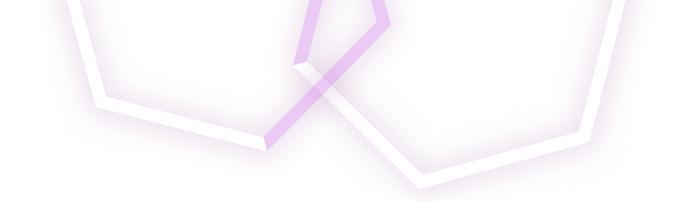
AllinAll are professional, personable and fantastic at what they do and I wouldn't want it any other way – thank you and I look forward to the future



#### Charles Rapson Strategic Lead West Midlands Combined Authority (Social Economy Growth Programme)

"AllinAll Events managed an intensive week long serious of events across the region in November 2024 as part of the Social Economy Drive. The main events they managed exceeded even my ambitious expectations.

The team were incredibly professional, tremendous focus on detail, highly flexible in dealing with all eventualities and all done with humour and generosity. I'd highly recommend AllinAll and will certainly use them again.



#### Greg Palethorpe Bowbrook Financial Planning

" The team at AllinAll are absolutely invaluable. Paige Sarah and the rest of your team are absolute superstars and the event wouldn't have been what it is without them in all honesty so thank you to you all for your hard work. You really made it special! Not just on the evening but the months of preparation beforehand the amount of work that you guys did is astonishing. "









# ALINALLEVENTS

Providing truly bespoke event solutions for our clients!



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