



ALL IN A DAY EVENTS



Who are we?

AllinAll Events is a vibrant, creative and personable boutique event management company.

Established in 2011 by Owner and Managing Director Emma Jones, AllinAll currently works with a host of businesses across the West Midlands and beyond, providing a wide range of event management and production services.

Clients include the University of Birmingham, No5 Barristers Chambers, In-Comm Training & Business Services, Stoford, Lioncroft Wholesale, the Black Business Magazine and Birmingham Law Society, while AllinAll is also the official event partner for Birmingham Tech Week, the UK's largest regional tech festival and conference.

As a company creating, producing, managing and delivering bespoke events for the corporate, public and private market, AllinAll ensures each client has the personal touch from start to finish. Whether your overall objective with your event is that it is part of your marketing strategy, an event to thank suppliers or even an income stream or an event to boost your client base, think of AllinAll to be your trusted event partner!



Meet the team



Emma Jones
Managing Director

As a trusted renowned events professional, and the founder of AllinAll Events, Emma supports clients with incredible events and experiences.



Paul Faulkner
Business Consultant

Paul is a business consultant focusing on the continued strategic growth for AllinAll Events.



Paige Lee
Event Manager

As an event manager, Paige is someone who thrives off a new challenge. She is the creative mind that brings your ideas to life.



Sarah Palmer
Event Assistant

Working in tandem with the event manager, Sarah creates memorable corporate events that exceed our client's expectations.



Luke Gadd
Graphic Designer &
Event Assistant

Luke is our in-house graphic designer who creates striking graphics that make your event unforgettable.

It's all in the details

AllinAll is a one-stop shop for all of your event needs, providing a bespoke service that is based upon your needs, including but not limited to:

Full Event Management

Part Event Management

On-the-day Event Management

Event Theming & Décor

Event Production

Venue Finding

Our packages

Whether you need a luxury gala celebration with a generous collection of A-listers, or a fun-filled memorable extra-special evening for an exclusive, more laid-back gathering, we have a long history of exceeding expectations.

You can rely on us. We deliver on time and on-budget for maximum effect. Our wealth of hands-on experience brings expertise in all of the following:

Full Event Management

You are in safe hands as we oversee the entire event – from inception and planning to producing, managing and delivering every last detail truly bringing the wow factor. We fit seamlessly with your team to bring stress-free, fantastic results for a brilliantly memorable experience.

We believe that immersing ourselves into your operations is a key element in our support as we take on your values, ethics and goals to confidently raise your event to the next level.

Our strategic planning meetings deepen understanding of how your event can be the best for you and your guests. Our services can be incorporated throughout the year to ensure your unmissable events calendar fits with your vision for you, your colleagues and all attendees.



Part Event Management

We know one size doesn't fit all and pride ourselves on meeting your unique requirements – however much you want us to. Perhaps you are planning a multi-level event, or maybe you need to retain part of its planning and delivery.



We support you in managing things simply and exactly where you need us. Our trusted team guarantees the highest standards of professionalism for peace of mind.

We can be your very own events specialists with sound guidance and brilliant results. We relish the opportunities this brings and love working on a range of wonderful events which are ultimately different for each company we work with and each event we work on.



On The Day Management

We are here for you – just on the day if you need us. Do you have events where you simply need an accomplished event management team to come along and make sure all goes to plan? We can support you in setting up and delivering your events right as they happen.



We have happy, return customers from around the country whose companies have celebrated their good news, milestones and achievers with our on-site, on the day services at the heart of the action. We're your team when you want us to be, shoulder to shoulder with your in-house staff. Our event managers can join you for a whole (eight-hour) day or half (four-hour) day.





Social Media

As an event management partner, we felt we would be able to enhance our client's social media plans as we know first hand when the posts need to be aligned to maximise the reach and engagement.

Overall, we aim to post once or twice a week depending on the event. We break down our event timelines into stages to help really maximise the goal at that stage of the event; for example with an awards ceremony we will be posting very frequently near to the nomination deadline but then less so during judging but then ramp the posting up again when finalists are announced to encourage tickets sales.

On each post, we tag the relevant people and companies as necessary (ie key contacts within the event and then also sponsors/businesses involved)

We manage as many platforms as the event needs – facebook, linkedin, Instagram and we create all graphics for the posts are created in house in line with event branding.

Our schedule is pre-planned the month ahead and we look to obtain sign off the week before the month is due to begin – following the sign off, we then schedule the posts on the system ready to post.



Event types





BIRMINGHAM TECH WEEK PARTNERS

100+

SPEAKERS

8,000+

ATTENDEES

60

EVENTS

120mn

GLOBAL
IMPRESSIONS

50+

PARTNERS

- Networking breakfasts
- Exhibitions
- Multi-track conferences
- Panels
- Demonstrations

- Dinners
- Networking drinks
- Black-tie Dinner & Awards
- Symposiums
- Congress



SIMMER DOWN FESTIVAL[®]

20+

ARTISTS

6,500+

ATTENDEES

40+

VENDORS

25+

VOLUNTEERS





BLACK TALENT
AWARDS
AN **EVENFIELDS** EVENT

300+

NOMINATIONS

14

SPONSORS

50

JUDGES

65

FINALISTS

1950

INTERVIEW MINUTES

16

WINNERS

2.7M

PEOPLE REACHED



Strictly 9 to 5 goes Festive

600

ATTENDEES

16

DANCERS

LIVE

SCORING

£20K+

RAISED FOR
CHARITY



Our Clients



BIRMINGHAM
TECH WEEK



BIRMINGHAM
LAW SOCIETY
one profession · one region · one voice



LIONCROFT



STOFORD





Our services

Budget Management

Delegate Liaison & Management

Commercial & Marketing Advice

Venue Sourcing & Liaison

Stakeholder Communication & Management

Crisis & Risk Management

Supplier Management & Negotiation

Personal, Friendly & Ethical Approach

On Site Event Management

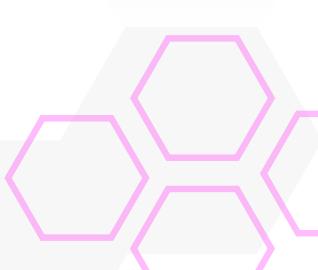
Design & Artwork Creation

End To End Event Management

Timeline Creation & Management

Quality Assurance

Project & Strategy Development



Testimonials

Dr Jason Wouhra OBE CEO Lioncroft Wholesale Limited

“Having worked with Emma and AllinAll events a number of times over the years in a variety of different types of events such as Festivals, Corporate Gala Dinners and Private parties, I must say that her approach is wonderful and she is great to work with. Emma and her team have a sincere, sensible and efficient way of working which blend modernity, creative flair and bring a point of difference to the events which she organises. She always brings events in on budget and adhering to time constraints.

Having worked with Emma on many of our events before, be it personal parties and corporate events for many years I wouldn't want to work with anyone else as she does a wonderful job every single time.”

Nigel Hollet CEO, Birmingham Law Society

“The AllinAll team are a pleasure to work with and we have continued to use them over the years. We really enjoy having AllinAll as part of our broader team and the expertise and enthusiasm they bring to the events; the team understand our requirements and work tirelessly to accommodate all internal needs.

Professional, reliable and super friendly! ”

Wayne Daniel UK Managing Director Point S UK

“ My recommendation to any business looking for Events Managers should stop looking and use AllinAll Events.

AllinAll have managed our event for 7 years need I say more. Your professionalism is second to none and members now know you personally which is the ultimate compliment.

Congratulations Emma to you and your team! ”

Charles Rapson Strategic Lead, West Midlands Combined Authority (Social Economy Growth Programme)

“ AllinAll Events managed an intensive week long series of events across the region in November 2024 as part of the Social Economy Drive. The main events they managed exceeded even my ambitious expectations.

The team were incredibly professional, tremendous focus on detail, highly flexible in dealing with all eventualities and all done with humour and generosity. I'd highly recommend AllinAll and will certainly use them again.”

Jens Tait-Kelly Account Director NEC Group

“ I have now worked with Emma and team AllinAll for 3 years now... it's been an absolute blast so far!

Emma and my professional relationship has gone from strength and strength and I love how the company work well with myself and ICC venues nationally.

The team know how to bring events to life, from planning, sourcing, and organising their client's needs.

AllinAll are professional, personable and fantastic at what they do and I wouldn't want it any other way – thank you and I look forward to the future 😊 ”

Greg Palethorpe Bowbrook Financial Planning

“ The team at AllinAll are absolutely invaluable. Paige, Sarah and the rest of your team are absolute superstars and the event wouldn't have been what it is without them in all honesty so thank you to you all for your hard work. You really made it special! Not just on the evening but the months of preparation beforehand the amount of work that you guys did is astonishing. ”

Chair Of The Board Simmer Down Arts CIC

“ I wanted to take a moment to sincerely thank each of you for your incredible hard work and dedication in delivering this year's Simmer Down Festival. The success and positive energy everyone enjoyed truly reflect the effort and passion that went into making this event special.

The feedback we've received from both those behind the scenes and attendees has been overwhelmingly positive, and that's a testament to the teamwork and effort from everyone involved.

I'm really looking forward to working together again to make next year's festival even better. ”





ALL IN ALL EVENTS

Providing truly bespoke event solutions for our clients!



events@all-in-all.co.uk